

# ANTHONY L. CICCIO

Contact information available upon request

## WORK EXPERIENCE

### **Allegheny Marketing Group (AMG) Research**

**Pittsburgh, PA**

*Research Analyst*

*June 2019 – Present*

- Lead and manage all aspects of projects including initial proposals, construct timelines, reporting, analysis, presentations
- Perform advanced data analysis in Excel including market share, net promoter score, and pricing models
- Collaborate directly with clients in developing actionable research to support important business decisions and strategy
- Design, conduct, analyze, and report qualitative and quantitative research
- **Selected Project Experience**
  - *\$100k Market Share Project for a Global F500 Medical Device Company (active)* – Responsibilities include conducting, analyzing, and reporting primary research for the company’s product portfolio on a tri-annual basis
  - *\$40k NPS Project for a National Manufacturing Equipment Company (active)*– Responsibilities include design and maintenance of the customer invoice database and preparing weekly data reports

### **Printing Industries of America**

**Pittsburgh, PA**

*Economic & Market Research Intern*

*May 2018 – Oct 2018*

- Co-authored the 2018 Print Market Atlas which detailed a full market overview and analysis of the printing industry
- Supported consultation and execution of special projects including financial benchmarking for clients
- Developed and maintained databases on the printing industry from the U.S. Census Bureau, Bureau of Labor Statistics, IMS, and various governmental resources
- Provided support to members of the Center for Print Economics and Management Team in researching, developing, and reviewing material pertaining to the printing and graphic arts industry
- Administered assessments and analyzed quantitative survey data
- Assisted in the development of articles, correspondence, products, and services related to the printing industry
- Interacted with staff, members, and affiliates to exchange information and respond to inquiries

## EDUCATION

### **Duquesne University**

**Pittsburgh, PA**

*Bachelor of Music in Performance; Minor in Economics*

*May 2019*

- Cumulative GPA: 3.3/4.0; Final Semester GPA: 4.0/4.0
- Graduated on the Dean’s List
- Relevant Coursework: Data Analytics, Business Statistics, International Economics, Intermediate Macroeconomics, Economics of Sports, Principles of Microeconomics, Principles of Macroeconomics

## ACTIVITIES/HONORS

### **Insights Association**

**Pittsburgh, PA**

*Member*

*July 2021 – Present*

### **St. Alphonsus Church**

**Wexford, PA**

*Volunteer*

*January 2013 – Present*

### **Pittsburgh String Quartet**

**Pittsburgh, PA**

*Founder*

*January 2013 – Present*

- Founded a string quartet comprised of professional contracting musicians in Pittsburgh
- Successfully contracts performances with a range of clients (organists, orchestra personnel managers, brides)
- Responsible for maintaining financial records

### **Boy Scouts of America Eagle Scout Award**

**Pittsburgh, PA**

*Awardee and Leader*

*April 2015*

- Led and trained scouts for the National Youth Leadership Training Council
- Planned, directed, and managed the Webelos to Scouts Camp Program
- Led and managed organization logistics and operations as Senior Patrol Leader of Troop 335

## SKILLS

*Data Analytics:*

Advanced skills in Microsoft Excel: Pivot-tables, VLOOKUP, VBA, chart/table creation

*Computer:*

Proficient in Microsoft Access, PowerPoint, Word, Windows and macOS

*Database Design & Management:*

Experience working with large sets of data, SQL queries, SPSS

*Certifications:*

HIPAA Security Certified

*Interests:*

Music, Chess, Technology/Computers, Camping/Hiking